

Property

Fazenda Serra Branca I and Fazenda Esplanada

Uruçuí, PI

Cerrado biome

CAR: PI-2211209-8B52C1FADFBE41BFA9EAF55343781725

SIGEF/SNCI: 9500177015305

Area property (ha): 17,268

Coordinates property: -44.71098, -7.92079

Cleared Area

Coordinates clearance:

-44.65383, -7.91505

2,416 hectares

41 fires alerts

period clearance: Nov 2021 to Feb 2022

Inside Forest Code's protected areas: Yes

396 ha inside declared Legal Reserve

Type of vegetation: Wooded Savanna

Priority for Biodiversity Conservation: No

Conservation area(s) (overlapping or bordering):

-

Indigenous Territories (overlapping or bordering):

-

Before & After Imagery: limits of the property (blue) limits of the cleared area (red)

Nov 2021



Feb 2022



Source: Imagery ©2021 Planet Labs Inc.

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Case Study 8

Environmental fines and embargoes				
Embargoes:	No	-		
Environmental fines:	No	-		-
Ownership and other linked properties				
Ownership:	Norberto Tomazini			
Company group:	Serra Branca Agrícola (Uruçuí - PI), Nutrizo Agroindustrial de Alimentos, Agropecuária Tomazini, Olvego - Óleos Vegetais de Goiás, Agropecuária Santa Maria Agrícola, Agropecuária Água Fria, Agropecuária Ipuá Goiás, Agropecuária e Avicultura Santa Clara, and other 24 companies all registered in Goiás or in Uruçuí (PI)			
Linked properties:	5 other properties in Uruçuí (PI), totaling 88,320 há			
Supply chain links				
Main Commodities		Soy		
Confirmed supply chain link, level of certainty, and soy trader/ beef processor		Yes	Low	Bunge, ALZ
Soy	Main exporters (municipality)	ALZ (21%), Bunge (15%), others (3%), [domestic consumption - 61%]		
	Warehouses (50 km radius)	19 warehouses; 1 owned by Bunge and 1 by Amaggi Louis Dreyfus Zen-noh Graos		
	Supply chain links & details:	Likely linked to Bunge and/or ALZ as both, together, exported 36% of the soy produced in Uruçuí in 2018		
Beef	Main exporters (municipality)	Meridional (89%), Pampa Foods (10%), others (1%)		
	Slaughterhouses (sourcing from the municipality)	No info		
	Supply chain links & details:	Linked property in Urutaí (GO) indirectly supplied JBS (Mozarlândia, Goiânia and Senador Canedo, all in GO)		
Other supply chain links and details:		-		
General comments				
<p>Serra Branca Agrícola is a project of Grupo Tomazini, Nutrizo/Friato for integrated operations in Uruçuí, Piauí (1). The agro-industrial complex is composed of corn and soy production, feeding industry, warehouses and poultry slaughterhouses. Nutrizo/Friato has 30,000 hectares of soy plantations and 20,000 hectares of corn plantations (2). These plantations are used for feeding 35,000 animals in 500 aviary farms (3). Nutrizo/Friato poultry production is exported to Asia, Africa, Middle East and Russia (4). Grupo Tomazini is associated with an illegal land grabbing (grilagem) of BRL 80 million in 2017, when Terra Imóveis owned by the land grabber João Batista Fernandes - known as JB - bought the land for a paltry price and shortly afterwards sold it to the Tomazini Group for BRL 80 million (5). There is also an active lawsuit against Serra Branca Agrícola filed by José Maria Martins de Sousa, in which he declares that an inherited farm from his parents was illegally occupied by Serra Branca Agrícola crop plantations (6). Tomazini family, from Ipuã in São Paulo, started investing in farmlands in the 1980s through the company Agropecuária Ipuã. The family expanded its operations through Nutrizo/Friato Alimentos in Pires do Rio (GO), Fazenda Santa Maria in Caldas Novas (GO), Armazéns Gerais Ipuã in Ipameri (GO) and Serra Branca Agrícola in Uruçuí (PI). In 2016, the group announced an investment of BRL 1 billion in its operations in Piauí, which included the establishment of a chicken slaughterhouse plant in partnership with Mitsubishi (7) (8), apparently not yet completed. From 1995-1999, Francisco Roberto Tomazini, the CEO of Grupo Tomazini, was state deputy in Goiás (9). His wife, Cida Tomazini was mayor for three mandates of Pires do Rio, where Friato Alimentos is headquartered, and recently launched her candidacy for 2020 municipal elections, trying to be elected for the fourth time (10).</p>				
<p>(1) https://www.youtube.com/watch?v=4zEthCu691M (2) https://www.jornalopcao.com.br/ultimas-noticias/presidente-da-friato-diz-que-o-brasil-precisa-de-um-lider-como-marconi-perillo-119381/ (3) https://revistagloborural.globo.com/Colunas/melhores-do-agronegocio/noticia/2018/10/mercado-ampliado.html (4) https://www.youtube.com/watch?time_continue=232&v=rT212zLacsU&feature=emb_logo (5) http://www.portalgilbues.com.br/2017/03/advogados-revelam-que-ha-gente-poderosa.html (6) https://tj-pi.jusbrasil.com.br/jurisprudencia/340154801/agravo-de-instrumento-ai-5263820158180042-pi-201600010033001/inteiro-teor-340154812?ref=serp (7) https://180graus.com/pedro-alcantara/grupo-promete-investir-r-1-bilhao-e-gerar-3-mil-empregos-diretos-no-piaui (8) https://cidadeverde.com/noticias/230545/japao-pode-investir-r-1-bilhao-em-abate-de-aves-no-piaui (9) https://portal-legado.al.go.leg.br/deputado/perfil/deputado/1607 (10) https://diariodegoias.com.br/pre-candidata-em-pires-do-rio-cida-tomazini-se-filia-ao-podemos/</p>				