

Fazenda Ad Rubi



Location: Santa Filomena, Piauí

Biome: Cerrado (Brazil)

Area property (ha): 10,398

Coordinates property: -45.51726, -8.95622

Cleared Area			
2,783	hectares	Period clearance: December 2021 – December 2023	Type of vegetation: Wooded Savanna
139,085	tons of CO ₂		



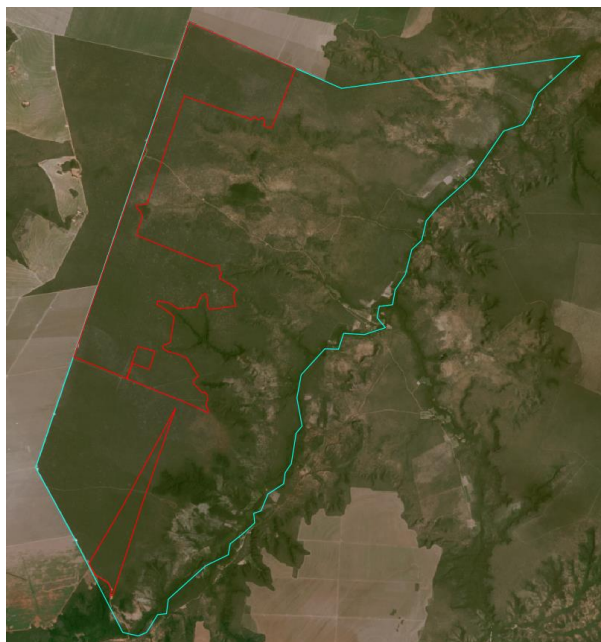
About 266 ha of the native vegetation cleared area falls into the FAO Forest definition and is non-compliant with the EUDR

Imagery: The red boundary represents Prodes 2023 deforestation areas while the green color shows areas that would classify as deforestation under the EUDR.

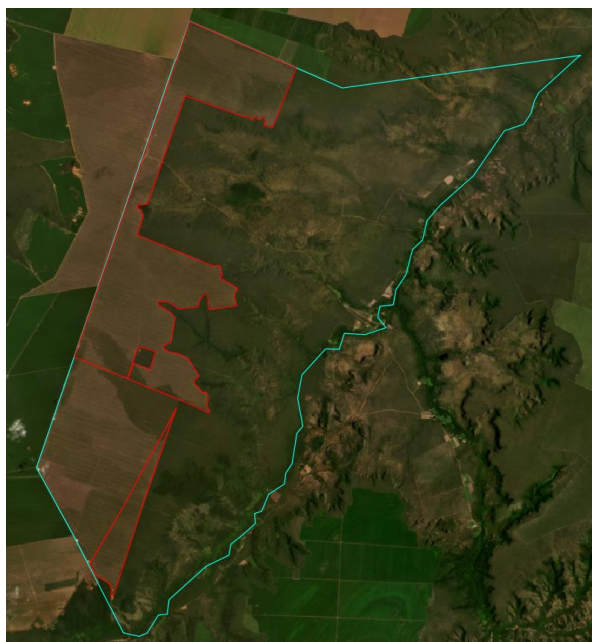
Source: AidEnvironment, Imagery ©2024 Planet Labs Inc.

Imagery: Picture on the bottom left shows the situation in Fazenda Ad Rubi in December 2021, while the bottom right picture shows the situation in February 2022.

December 2021



February 2022



Source: Imagery ©2021 Planet Labs Inc.

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Fazenda Ad Rubi



Ownership & Business relationship

Owners:

Former: Damha Agronegócios.
 Since 2020:
 Valdecir and Paulo Peteck

Company responses

Cargill: Cargill states to do business with three of the identified soy farms of six soy case studies shared with Cargill in November 2024, including Fazenda Ad Rubi. Cargill (6 December 2024): “We investigated the farms we do conduct business with; no irregularities were found on two of them and the third one remains under investigation”. In January 2025, Cargill added that “they do not do business with Paulo Peteck or Valdecir Peteck”.

Environmental sanctions

Embargoes: No -

Environmental fines: No -

Case description

In 2022, Cargill responded to alleged connections with Fazenda Ad Rubi in an AidEnvironment Realtime Deforestation Monitoring (RDM) report (1) that they have “negotiations with one of the cases included in the [RDM April 2022] report”, “which is not on any of the embargo lists”. Since the EUDR cut-off date of 30 December 2020, 2,783 ha of native vegetation was cleared on Fazenda Ab Rubi, of which 266 would be classified as forests under the EUDR forest definition. According to the Damha Agronegócio company website (2), former owner of Fazenda Ad Rubi, its main clients in Piauí are Bunge and Cargill. The website mentions the company’s farms Diamante, Esmeralda, and Safira, located in Baixa Grande do Ribeiro and Santa Filomena, as soybean and corn-producing areas supplying grain to traders such as Bunge and Cargill. The company also claims to own 30,384 hectares of land distributed in São Paulo, Goiás and Piauí, producing soy, corn, sugar cane, beans and cattle (3). In 2013 and 2014, Damha Agronegócios received loans from the Brazilian Development Bank (BNDES) through agricultural credit lines granted by Banco do Brasil and Banco Pine (4). The company's farm, Fazenda Bonança, in Pereira Barreto (São Paulo), is authorised to export fresh beef to the EU (5).

However, notarial documents show that Dahma Agronegócios sold Fazenda Ad Rubi to Valdecir and Paulo Peteck in 2020 (6), and it remains unconfirmed whether these owners and farm continued the business relationship with Cargill. In response to a draft version of this soy case study shared with Cargill in 2024, the company does not further specify if it is linked to this farm and its latest owners. Finally, a procedural summary linked to the processing of demarcation and title processes of indigenous and traditional territories in southern Piauí of 22 October 2024, indicates that there is a land conflict with traditional communities related to this farm and its owners Valdecir and Paulo Peteck (7).

(1) AidEnvironment RDM report April 2022. Online: https://aidenvironment.org/wp-content/uploads/2022/04/RDM_Report_2_April2022_UPDATED_July2022.pdf
 (2) Website Damha Agronegócio, online: <https://damhaagronegocios.com.br/pages/fazendas-do-piaui>, accessed October 2024.
 (3) Website Damha Agronegócio, online: <https://damhaagronegocios.com.br/pages/fazendas>, accessed October 2024.
 (4) BNDES data.
 (5) http://bi.agricultura.gov.br/reports/rwervlet?sisbov_cons&propriedades_aptas.rdf&p_nm_arquivo=propriedades_aptas.rdf&p_cs_aptas=S&foco_campo=&p_usuario=16614&p_flag=1&p_invoker=sisbov_ap_propriedades_aptas_rep&p_serial=44429639¶mform=no
 (6) Undisclosed source.
 (7) Undisclosed source.