



Fazenda Serra Grande

Location: Parauapebas, Pará

Biome: Amazon (Brazil)

Area property (ha): 2,314

Coordinates property: -6.0423, -49.8318

Cleared Area			
334	hectares	Period clearance: June to October 2024	Type of vegetation: Submontane Dense Humid Forest
189,823	tons of CO ₂		



June 2024



October 2024

Imagery: Fazenda Serra Grande, before and after clearing. The clearing occurred by fire, between June and October 2024. Of the 334 hectares cleared by fire, about 29 ha were detected by Prodes in 2024. Source: AidEnvironment. Imagery ©2025 Planet Labs Inc.

About 67 ha of the native vegetation cleared area falls into the FAO Forest definition and is non-compliant with the EUDR

Fazenda Serra Grande



Ownership & Business relationship

Owner: Gabriel Augusto Camargos	JBS response: In response to a draft version of seven beef and leather case studies shared with JBS on 4 March 2025, JBS states that "the Santa Ana, Serra Grande and 4 Irmãos farms are blocked, and we do not purchase from these locations. The three farms overlap with the official deforestation data that we use in our protocol, violating our Sustainable Purchasing Policy." AidEnvironment response: Indirectly, the farm might still supply JBS, as at least till the end of 2022, indirect supply chain links in Tier-1 were found. JBS does not seem to check its indirect Tier-2, Tier-3 and further supply chain links (see policy section).
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Environmental sanctions

Embargoes:	No	-
Environmental fines:	Yes	Was on the list of slave labour in 2013. Environmental fine of BRL 60,000 for Fazenda Cajazeiras in 2017 in São Felix do Xingu-PA for breaking an embargo

Case description

The owner of this farm was listed on the "slave labour list" in 2013, for labour irregularities on his Serra Grande farm in Parapuebas, Pará, the farm under study in this case. Allegedly, a testimony of a rescued worker in the farm pointed to restrictions on their freedom of movement, threats, and prevention from leaving the property to treat illnesses or buy medicine (1). Moreover, the owner broke an Ibama embargo in 2017 (see above).

Despite this history, JBS's slaughterhouse in Tucumã directly sourced cattle from this farm in 2018, and indirectly in 2022 (2). For instance, in April 2018, the farm under research directly supplied 1,016 bovine animals for slaughter to JBS Tucumã. In 2022, Fazenda Serra Grande indirectly supplied the same slaughterhouse through his other farm Fazenda Cajazeira in São Félix Do Xingu - PA. Between 2018 and 2021, Fazenda Serra Grande supplied thousands of animals for fattening to Fazenda Cajazeira (similar ownership). In turn, the latter farm has sent 1,010 bovine animals for slaughter to JBS's Tucumã by the end of 2022. It is unclear whether JBS still sources from the farm in 2025. JBS's own tracking system (3) does not seem to include any reference to Fazenda Serra Grande or Fazenda Cajazeira, despite confirmed connections in the Animal Transit Data (GTA data). AidEnvironment has earlier identified linkages to JBS Brazilian beef sold in Swedish and Dutch supermarkets and wholesalers stores (e.g. Metro-Makro) (4), therefore, JBS exports to Europe pose deforestation and legality risks under the EUDR.

About 25 percent (67 hectares) of the total clearing of 334 hectares in Fazenda Serra Grande between June to October 2024, would classify as forest under the EUDR/FAO definition of forest (5). According to data of Sinaflor (2024), there seems to be no valid "plant suppression authorization" for the clearing (6), that happened predominantly by fire.

Nevertheless, the detected clearing might be unrelated to livestock production. Applications for operating licenses filed with the Pará Environmental Agency indicate the intention to build housing developments in the area that corresponds to the Rural Environmental Registry of Fazenda Serra Grande (7). The main project in the area is to build the Serra Grande Residential (8).

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- (1) <https://reporterbrasil.org.br/2013/07/quem-sao-os-pecuaristas-da-lista-suja-da-escravidao/>
 - (2) Animal Transit Data (GTA)
 - (3) <https://www.friboi.com.br/qualidade/rastreabilidade/>
 - (4) News articles based on joint work of AidEnvironment and World Animal Protection. Online in 2024: <https://veja.abril.com.br/coluna/radar-economico/holanda-vende-carne-oriunda-de-areas-desmatadas-na-amazonia-diz-relatorio/>, and <https://www.plurale.com.br/site/noticias-detahes.php?cod=21749&codSecao=>
 - (5) EU Forest Observatory Map
 - (6) <http://alerta.mapbiomas.org/> (data layer Sinaflor, assessed in February 2025).
 - (7) Files loteamento_serragrande_1 and loteamento_serragrande_2 (undisclosed by available).
 - (8) <https://buritionline.com.br/pa/parauapebas/>, viewed in March 2025.