



Fazenda Paraíso da Central

Location: São Félix do Xingu, Pará
Area property (ha): 1,402

Biome: Amazon (Brazil)
Coordinates property: -6.3350, -52.9909

Cleared Area			
22	hectares	Period clearance: Aug-Oct 2023	Type of vegetation: Open-canopy rainforest, submontane (also known as Open Submontane Humid Forest)
10,964	tons of CO ₂		



August 2023

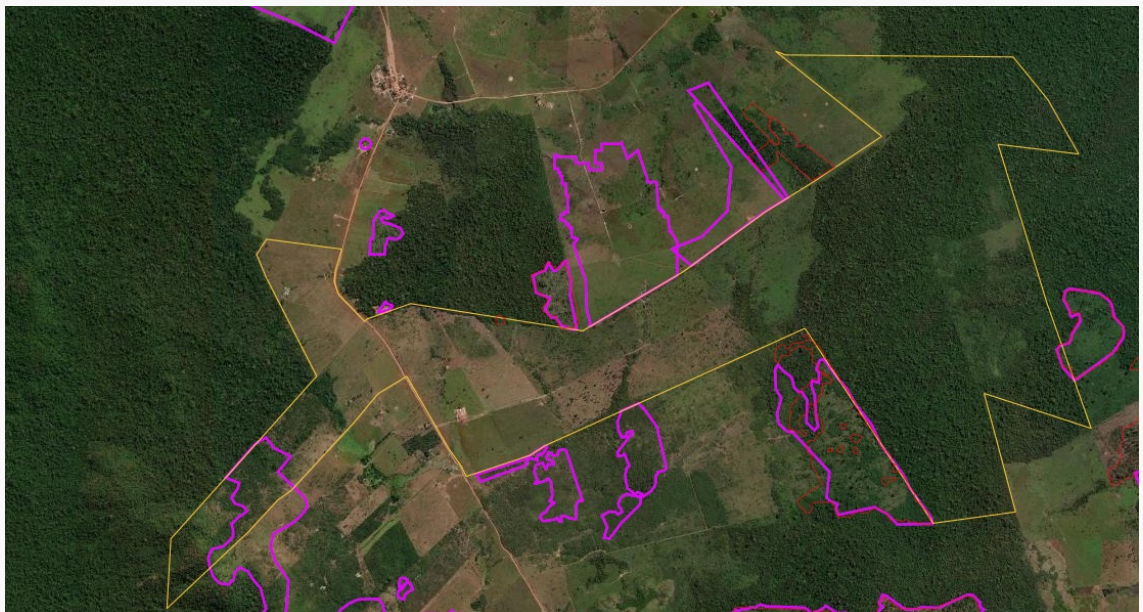
Imagery: Before and after clearing of 22 ha in Fazenda Paraíso da Central. The blue lines represent the farm boundaries, the red polygons the cleared areas. Source: AidEnvironment. Imagery ©2025 Planet Labs Inc.

October 2023



About **7.5 ha** of native vegetation cleared area falls into the FAO Forest definition and is **non-compliant with the EUDR**

Imagery: Screenshot of Mapbiomas of Fazenda Paraíso de Central. In red the deforestation alerts, in purple the embargoed areas. Mapbiomas Alerta does not directly confirm the small clearing areas visualised above. Source: MapBiomas, August 2025.





Fazenda Paraíso da Central

Ownership & Business relationship

<p>Owner: Gilsani Naufel Guimaraes</p> <p>PA-1507300-55086EAA3DE841229204DE5B0030B04A</p>	<p>FriGol response: In response to a draft version of five beef/leather case studies shared with FriGol on 2 October 2025, the company states (22 October 2025) that: “FriGol has never purchased from Fazenda Paraíso da Central. All other mentioned properties — Estelina, Bom Jesus, and Chácara Santa Helena — are direct suppliers to FriGol and have no known socio-environmental issues, in accordance with the criteria of the Beef on Track Protocol.” AidEnvironment believes that FriGol’s response deflects responsibility by focusing narrowly on direct purchases, ignoring the well-documented indirect cattle transfers potentially linking it to deforestation at Fazenda Paraíso da Central—precisely the kind of indirect sourcing loophole the Beef on Track Protocol and EUDR aim to close.</p>
--	--

Environmental sanctions

<p>Embargoes: Yes</p>	<p>There is 1 embargo issued by Semas-PA in 2021 due to illegal deforestation of 32.5 hectares at Fazenda Paraíso da Central (1). According to the MapBiomias screenshot on the previous page the embargo is not positioned in the current cleared areas of the farm.</p>
<p>Environmental fines: Yes</p>	<p>The farm received a fine for the clearing as stated above.</p>

Case description

Fazenda Paraíso da Central in São Félix do Xingu, Pará has cleared 22 ha of open-canopy rainforest since the EUDR cut-off date of 31 December 2020, of which 7.5 ha (34%) can be classified as forest under the definitions used by the EUDR (2). Mapbiomas Alerta does not directly confirm the relatively small clearing in the farm (3). According to the Selo Verde platform, the CAR for Fazenda Paraíso da Central is noncompliant with the criteria of the Amazon cattle supplier monitoring protocol. The platform points out that the property has legal reserve deficit and permanent preservation area deficit and does not have authorization to remove native vegetation (4).

Fazenda Paraíso da Central mainly has indirect supply chain links with FriGol’s slaughterhouses in Água Azul Do Norte and São Félix do Xingu in Pará (5). For instance, the farm may have indirectly supplied FriGol’s slaughterhouse up till 2025, notably via farm Fazenda Estelina in São Félix do Xingu, Pará. For instance, in May 2025, Fazenda Paraíso da Central indirectly supplied FriGol in São Félix do Xingu-PA and Água Azul do Norte-PA through Fazenda Estelina, with owner Darcy Pereira dos Santos, that in turn supplied both FriGol’s slaughterhouses in May and June 2025. Moreover, in December 2022, the farm under investigation supplied 36 bovine animals for fattening to Fazenda Estelina, that in turn supplied 2,333 bovine animals for slaughter in the FriGol abattoir between 2022-2023, therefore after and during the clearing. Moreover, an adjacent farm to Fazenda Paraíso da Central, with similar ownership, Fazenda Bom Jesus, directly supplied 55 bovine animals to FriGol’s São Félix do Xingu slaughterhouse. Fazenda Bom Jesus also indirectly supplied FriGol’s slaughterhouse in São Félix do Xingu via farm Chacara Santa Helena. The farm supplied 462 bovine animals for fattening to Chacara Santa Helena between January 2020 and April 2022, that in turn supplied more than 10,000 bovine animals to FriGol slaughterhouse’s São Félix do Xingu between May 2019 and July 2022. It is common practice in Brazil that adjacent farms with similar ownership exchange cattle to mask deforestation or embargoes in one of the properties and only sell from the “clean” property.

Fazenda Paraíso da Central is mentioned on a list from 2014 of farms that supply meatpacking plants that supply Durlicouros (6). A recent investigation of Earthsight (2025) revealed that FriGol likely indirectly supplied bovine hides to the leather industry in Italy through Brazilian leather producer Durlicouros, that indirectly, through Italian tanneries Conceria Cristina and Faeda, supplied European high-fashion brands such as Coach (see also page 8 of this report) (7). These European operators and downstream brands may have been (indirectly) linked to the noncompliant farm reported in this case. Continued (indirect) sourcing from this farm with deforestation after the EUDR cut-off date may also create future noncompliance issues under both the EUDR legality and deforestation requirements. Also, under Brazilian law this case implies irregularities and noncompliance (4).

(1) Semas Pará, online: <http://portal.datransparencia.semas.pa.gov.br/#/visao-publica>, viewed in September 2025.
 (2) EU Forest Observatory Global Forest Map, online: <https://forest-observatory.ec.europa.eu/forest>, viewed in August 2025.
 (3) Mapbiomas Alerta, online: <https://plataforma.alerta.mapbiomas.org>, with CAR-number MT-5107776-ADBDD57B282847E59D22D1F69CFD4510, viewed in August 2025.
 (4) Selo Verde, online: <https://seloverde.info/consultar-car/>, viewed in September 2025.
 (5) Animal Transit Data from the Agricultural Defense Agency of the State of Pará (Adepará) (undisclosed).
 (6) Online: <https://ptdocz.com/doc/49855/rela%C3%A7%C3%A3o-de-fazendas-tac>, viewed in September 2025.
 (7) Earthsight (2025), online: <https://www.earthsight.org.uk/news/hidden-price-luxury>, viewed in August 2025.