

Fazenda (Boa) Esperança



Location: Santo Antônio Do Leverger/Barão do Melgaço, Mato Grosso

Biome: Pantanal (Brazil)

Area property (ha): 9,332

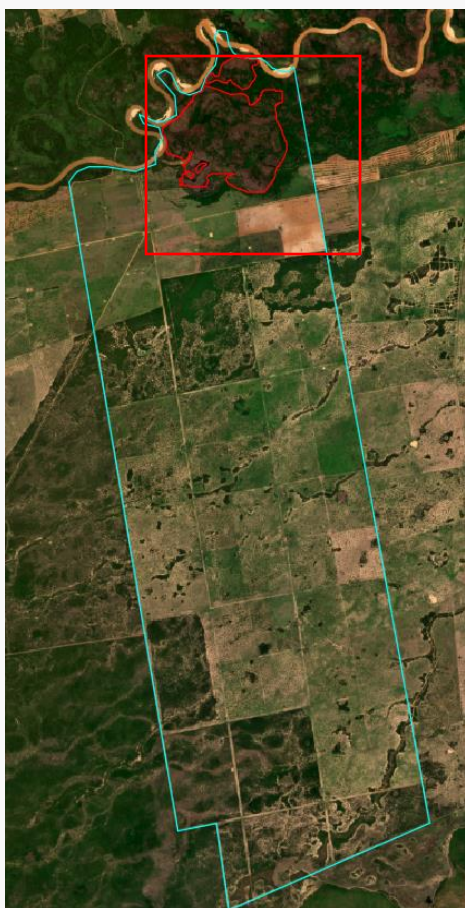
Coordinates property: --16.8071, -55.5401

Cleared Area

515	hectares	Period clearance: September to November 2024	Type of vegetation: Seasonal semideciduous alluvial forest
216,460	tons of CO ₂		

September 2024

November 2024



515 ha of the native vegetation cleared area falls into the FAO Forest definition and is **non-compliant with the EUDR**



Imagery: Fazenda Esperança, before (photo top left) and after (photo top middle) clearing. The clearing occurred by fire, between September to November 2024 (in the northern part of the farm fire marks are visible, photo bottom). It is unclear whether there is a current embargo on the farm. The top right photo, based on 2024 Mabiomas Alerta data, indicates the existence of an embargoed area in the southern part of the farm. However, Ibama does not seem to reveal any current embargo in Fazenda Esperança. There has been a historical embargo in Fazenda Boa Esperança since 2011, which geographical coordinates are similar to those of Fazenda Esperança, but it seems no longer active since 2016. Sources: [Mabiomas](#), [Ibama](#), AidEnvironment. Imagery ©2025 Planet Labs Inc.

Fazenda (Boa) Esperança



Ownership & Business relationship

Owner: Raul Amaral Campos / Dora Nougues Amaral Campos	JBS response: In response to a draft version of seven beef and leather case studies shared with JBS on 4 March 2025, JBS states that <i>"We did not identify purchases from Boa Esperança farm."</i> AidEnvironment response: this might relate to the unclarity of the name of this farm, that seems to have changed from Fazenda Boa Esperança to Fazenda Esperança.
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Environmental sanctions

Embargoes:	No	Historical embargo on Fazenda Boa Esperança, but released since 2016
Environmental fines:	Yes	In 2011, the owner of Fazenda (Boa) Esperança has received a fine of BRL 11 million for destroying 2,205 hectares of native vegetation on Fazenda Boa Esperança in municipality Barão do Melgaço, subject to special preservation "Pantanal" without authorization from the competent authority.

Case description

Fazenda Esperança, a farm located in both municipalities Santo Antônio Do Leverger and Barão do Melgaço in Mato Grosso, cleared 515 hectares between September to November 2024. The clearing can be considered forest vegetation under the FAO definition of forest and in the scope of the EUDR (1). Despite a possible embargo in part of the farm (see previous page), JBS directly sourced cattle from this farm in 2018 and 2019 (2), and indirectly in 2024. For instance, between 2/1/2018 and 5/2/2019, Fazenda Esperança in Santo Antônio Do Leverger supplied 613 bovine animals for slaughter to JBS's slaughterhouse Pedra Preta in Mato Grosso (3). Moreover, indirectly, there is a link between Fazenda Esperança and JBS Pedra Preta and JBS Barra Do Garça in 2024 through Haras Fazenda Itapaje Vii in Rondonópolis in Mato Grosso. The latter farm sourced 680 bovine animals from Fazenda Esperança between 2018-2024 and is a supplier of the aforementioned JBS slaughterhouses in 2024, as well as of Marfrig Global Foods.

JBS's slaughterhouse in Pedra Preta is a likely supplier to JBS's subsidiary and tannery in Pedra Preta, known as BrazService Wet Leather (4), considering the short distance (distance < 5 km) to the tannery, JBS's vertically integrated supply chain, and the fact this is the only tannery in the municipality (5). Based on shipment data, this tannery is linked to leather imports of several large importing companies in the EU, such as footwear company MCB Foot (Spain), Paymapiel (Spain), and furniture upholstery Ad Hulst (Netherlands) (5). For the Netherlands, Ad Hulst Leather Group B.V. is the largest recipient (and EUDR operator) of prepared leather products from BrazService: the furniture company imported 721 MT from Brazservice Wet Leather SA (based in Pedra Preta in Mato Grosso) and JBS SA in mainly 2021 and 2023. Further AidEnvironment investigation on the supply chain revealed that Ad Hulst leather products are found in the largest furniture stores in the Netherlands, including the furniture stores of Piet Klerkx, Goossens, Lederland, and Montèl (5).

According to the CAR of the property, Fazenda Esperança is registered in the name of the Amaral Campos family (6). The family has also properties in Bolívia (7), cultivating soy in Santa Cruz de La Sierra (8). The Fazenda Esperança is part of Fazenda Pantaneira Sustentável project (9), created to help rural producers in Mato Grosso's Pantanal biome to develop rural activities in a sustainable way. The project is coordinated by rural producers' organizations of the state, such as the Mato Grosso Federation of Agriculture and Livestock and the Mato Grosso Breeders' Association (10). The commercial relations between Brazilian meatpackers, such as JBS, and Fazenda Esperança are also mentioned in a Greenpeace study, which highlighted the deforestation that took place on the property in 2011 (11). Amaral Campos family also owns a slaughterhouse specializing in the production of alligator meat in Corumbá, in the Pantanal region of southern Mato Grosso do Sul (12).

(1) EU Forest Observatory Map

(2) <https://www.friboi.com.br/qualidade/rastreabilidade/>, viewed in February 2025.

(3) Animal Transit Data (GTA)

(4) <https://www.leatherworkinggroup.com/get-involved/our-community/certified-suppliers/jbs-sa-pedra-preta-brazservice-wet-leather-sa-bra017/>

(5) <https://aidenvironment.org/wp-content/uploads/2024/07/Hide-on-the-Highway-2.pdf>

(6) CAR registration file (undisclosed, but available).

(7) <https://fps.sistemafamato.org.br/propriedade/fazenda-esperanca/>

(8) <https://dialogosdosul.operamundi.uol.com.br/fazendeiros-multados-por-desmatamento-no-pantanal-avancam-rumo-bolivia-e-paraguai/>

(9) <https://fps.sistemafamato.org.br/propriedade/>

(10) <https://fps.sistemafamato.org.br/o-projeto/>

(11) https://www.greenpeace.org.br/hubfs/Relatorio_Fazendo_Picadinho_do_Pantanal_2021.pdf

(12) <https://caimasul.com/> (CNPJ: 18.552.925/0001-00)